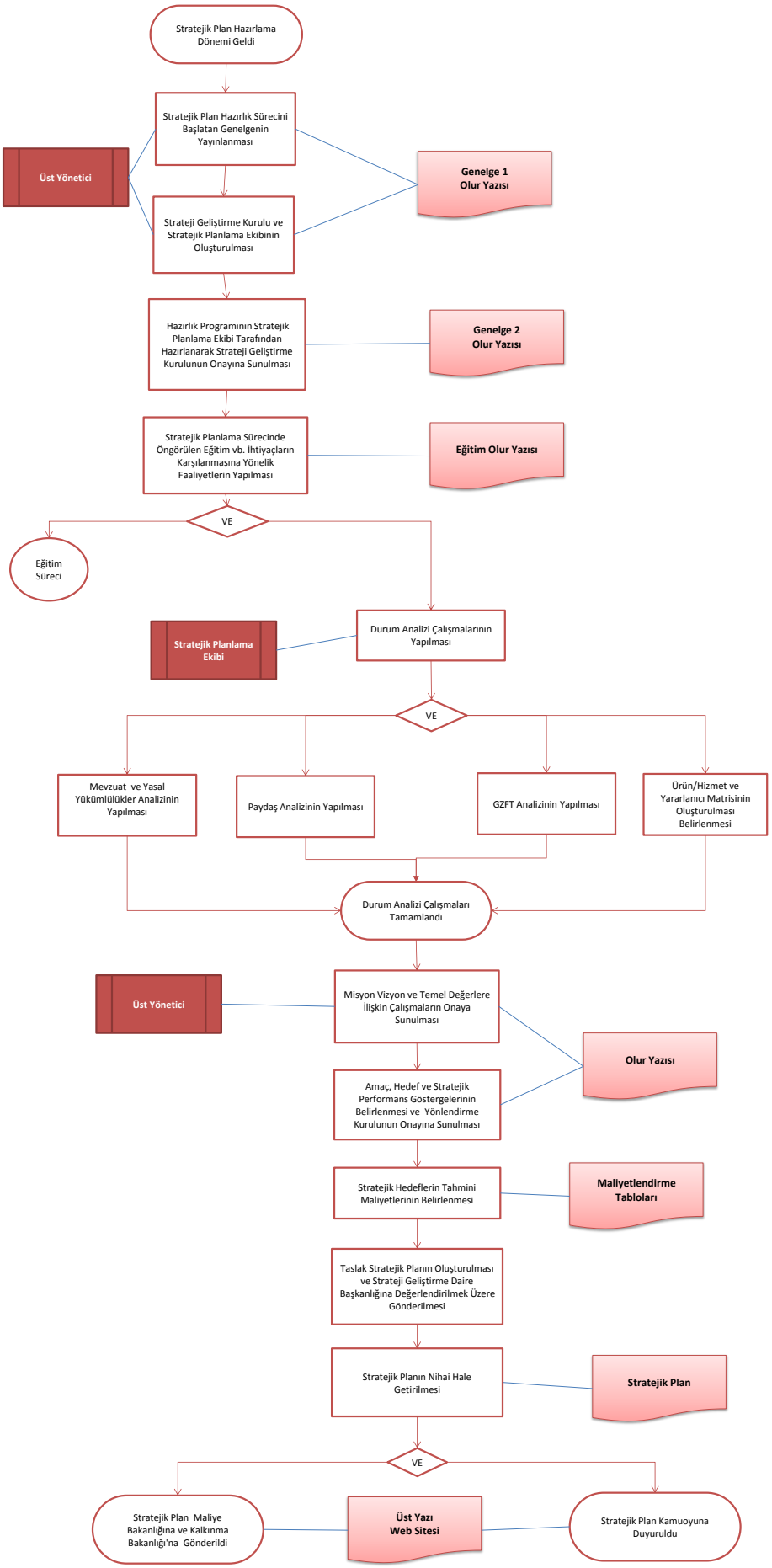Stratejik Planın Hazırlaması İş Akış Süreci